

Geistlich Pharma lives
out its deeply-rooted
values.

Giselle Richterich,
International Product Manager

盖氏®中国向您发出邀请，我们正在招聘：

市场部经理-Marketing Manager

所属部门：市场部

工作地点：北京

工作职责

- › To master the features of our products and related technology development direction, make accurate product marketing strategy
- › Establish and execute product marketing plan
- › Executive the annual national marketing activities
- › Collection and analysis the marketing information
- › Marketing Tools management
- › Collect competitor product information, and executive competition analysis to establish the strategy
- › The company website maintains and update, and implement the media promotion plan
- › Implement annual working plan and budgeting--- (Department)
- › Submit the monthly, annually and project summary report on time
- › - Execute the additional tasks from General Manager

任职要求

- › University degree with related subjects
- › Good in English, good communication skills (written and verbal)
- › Advanced leadership, multitasking, problem solving skills and hands-on approach
- › At least five years of work experience in the healthcare/medical device/Pharma market, with exposure to Marketing and CRM

盖氏制药是一家归盖氏家族所有的瑞士公司，隶属盖氏控股。自1851年公司成立以来已经拥有160余年发展历史，在全球拥有11家子公司，雇员超过600人。盖氏®制药是一家专业生产骨、软骨以及组织再生领域生物材料的企业。我们致力于医疗器械和药品的研发与生产，旨在为患者提供更优质的生活。我们专注于医学再生领域的发展，并在口腔再生领域长期处于全球领先地位。先锋、再生专家、网络、科学和家庭的核心价值，定义了盖氏制药的企业文化。我们的员工致力于推动公司成为世界上独一无二的企业。同时我们也欢迎更多优秀的人才加入我们，与公司共同发展。

我们期待您的简历：recruitment@geistlich.com.cn

www.geistlich.com.cn

EXACTLY
like no other.
有所专，自不凡

